

Case study: Functional Fueling Nutrition

Functional Fueling Nutrition (FFN) is a virtual nutrition practice established in 2016. It helps women find clarity and lifestyle education to manage endocrine conditions. FFN offers lab testing, individualized nutrition, and high-quality supplement dispensing on Fullscript for patient care.

FFN uses the Fullscript and Practice Better integration to create supplement protocols and treatment plans in one place — saving time, staying organized, and boosting revenue.



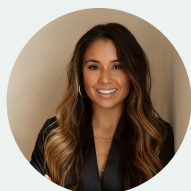
5+ years on
Fullscript



40 active
patients



100% virtual
practice



Lauren Papanos, RDN, is the owner of Functional Fueling Nutrition. She uses food and lifestyle to help her patients achieve lifelong wellness.

Results

With Fullscript and Practice Better, FFN has created an efficient workflow that earns more revenue, makes healthcare's best supplements more affordable, and boosts treatment adherence.

"Using this integration has allowed me to completely transform the way I practice. I have been able to scale a profitable virtual practice that is organized and effective for patients."

– Lauren Papanos, RDN, Owner of Functional Fueling Nutrition



\$1,000 - 1,500 more
revenue per month



Time savings with
an efficient workflow



The ability to take on
more patients

Challenges and solutions

EHR and workflow

Challenge: What EHR and workflow could scale as FFN's practice grew while also being flexible and easy to use?

Solution: FFN chose Practice Better as its EHR because it's simple, scales with their practice, and integrates with Fullscript.

Fully virtual practice

Challenge: What solution could let FFN deliver high-quality patient care while being a fully remote nutrition practice?

Solution: FFN uses Practice Better and Fullscript to send treatment plans and dispense quality supplements from anywhere.

Patient affordability

Challenge: How could FFN alleviate their patients' financial burden to ensure their health remains a top priority?

Solution: FFN gives its patients a 25% discount on supplements while still earning revenue with Fullscript's practitioner-led pricing.

Treatment adherence

Challenge: How could FFN keep their patients on track between appointments to help achieve optimal health over time?

Solution: FFN generates supplement charts in Practice Better that leverage Fullscript's online ordering and automated refill reminders.

Supplement quality

Challenge: How could FFN make it easier for their patients to access high-quality products for better treatment outcomes?

Solution: Unlike many online and big-box retailers, Fullscript guarantees quality product selection, storage, and shipping.

Want to use Fullscript in Practice Better?

[Sign up today](#)

