

AI in Practice

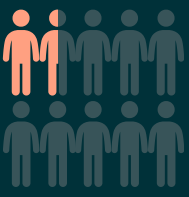
We asked hundreds of practitioners how they use AI. Here's what they said.



75%

use AI in their practice

AI adoption



AI Aficionado

14%

AI is integral to how I work in and manage my practice.



AI Active

50%

I use AI for some tasks, like starting writing projects.



AI Curious

27%

I want to learn more about AI but I'm not sure how.



AI Skeptic

9%

I have reservations about incorporating AI into my work.

Top tools



Chat GPT



CanvaAI



Google Gemini



Loom

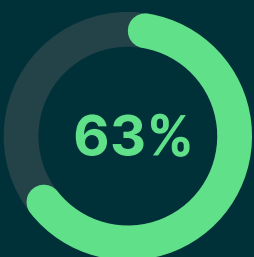


AI Charting Assistant

I use ChatGPT to help with idea generation for social media, caption creation, and content plans. I also use it for market research, competitor analysis and more.

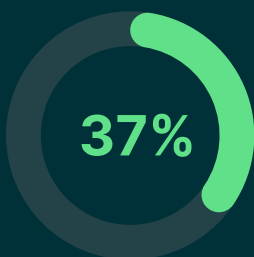
AI Charting Assistant summarizes my notes so all I have to do is edit them instead of trying to remember what was said during the session.

AI saves time for what matters



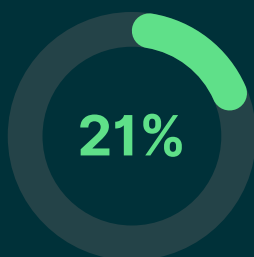
63%

I work on other areas of my business



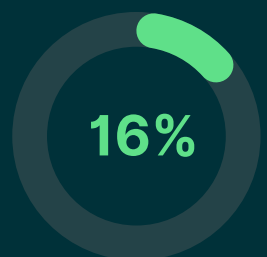
37%

I spend time with family and friends



21%

I schedule and see more clients



16%

I dedicate more to my hobbies